

## PRESS RELEASE

### Space savvy bathrooms

*Whether you call it a guest bathroom or a spare bathroom – this is one space in the home that if done correctly, can make your guests feel extra welcome. Craig Taylor from Bathroom Butler, leading bathroom accessory and heated towel rail supplier, and distributor of the premium BETTE range of baths and basins, offers some insight into how to achieve a successful guest bathroom design.*

*24 August 2015, Johannesburg:* Guest bathrooms provide a convenient and inviting place for visiting family and friends to enjoy without feeling like they are imposing on your personal space. As a general rule, these rooms are small and compact, which creates its own set of design challenges that a conventional bathroom doesn't have to face.

However, Craig Taylor, from Bathroom Butler, supplier of top-end bathroom accessories and heated towel rails, and local distributor of the premium BETTE range of baths and basins, believes that small bathrooms can also be big on style: "The small square meterage of the majority of guest bathrooms means that they need to pack a lot of function into a little space, but with clever design solutions, this is completely achievable."

### Space-savvy showers

Due to limited space, it is a good idea to include space-saving sanitaryware, such as wall-hung toilets with built-in cisterns for example, and of course, bathtubs are out, and showers are in. Says Craig: "Showers don't require a lot of space, yet even a small shower can offer the ultimate in luxury – so they are a must-have for any compact bathroom space. The best types of showers are those that 'blur' the lines between where the bathroom ends and the shower starts, as this can go a long way to creating the visual illusion of added space. As a result, showers with full glass enclosures, combined with shower floors that are flush with the bathroom floors create a seamless and chic end result."

The **BETTE** Flush-to-Floor enamelled titanium steel shower floors offer a superlative solution, explains Craig: "The **BETTE** shower floors offer a streamlined and space-saving aesthetic, making optimum use of available space, and offering a reliable sealing system which guarantees absolute water-tight installation. They are also supremely hygienic as there are no rough, jointed crevices and grooves which trap dirt – making them really easy to care for and to clean. They are manufactured from pressed titanium steel and finished with the unique **BETTEGLAZE®** – the glass like enamel finish stops dirt from adhering to the sensitive shower area. **BETTEGLAZE®** is also particularly resistant to scratches, chemicals and impact."

## Better basins

The right basin can make all the difference when it comes to creating a space-savvy guest bathroom, notes Craig: “The plus side of designing a small guest bathroom is that due to its compact size, one can afford to invest in quality items that maximise on visual impact and space.”

When bathroom space is limited, it’s important to opt for items that are space efficient, and choosing the correct basin for your available square meterage is one way of doing this. The **BETTE** range of enamelled titanium steel basins for example, are a simple and elegant solution to small bathrooms with their reduced form and the brilliant quality of the finish—**BETTEGLAZE®**. The long-lasting **BETTEGLAZE®** enamel surface is known for its glossy shine and its resistance to UV light, scratches, dents and chemicals. The colour will not fade or yellow over time and chemicals such as nail polish or abrasive cleaning agents will not damage nor scratch the hard -wearing surface.

Says Craig: “The **BETTE** wall-mounted basins are a great option for guest bathrooms as they offer extra versatility thanks to their ability to be installed either as wall-hung basins or as above-counter basins. This is due to the fact that they are enamelled on all sides, unlike ceramic basins where the back or the under-carriage of the basin is not glazed at all.”

## Fabulous fixtures

“Updating a guest bathroom is the perfect opportunity to create a space that’s not only practical, but makes a statement about your personal sense of style. It is also a way to make your guests feel comfortable when frequenting your home,” nods Craig. He believes that it is totally possible to include all the essential fittings in a room that has limited space, whilst still maintaining a sense of style.

For this reason consider including a must-have heated towel rail to truly achieve hotel-style ambiance – it not only offers a space-efficient storage solution for your towels and guarantees that your guests will enjoy access to dry and fresh towels continuously, but it can also save you money. “When looking for heated towel rails, be sure to choose one with a switch or a digital timer, being able to adjust the temperature plays a pivotal part in increasing energy efficiency. Thanks to Dry Element Technology (DET), all Bathroom Butler’s heated towel rails come with one of two built-in control options, so that you can adjust the temperature and switch the heated towel rail on and off. This can reduce running costs by as much as 75%,” explains Craig.

He says that Bathroom Butler’s most popular heated towel rails use an average of 65 Watts of electricity to run, which is equivalent to a single conventional light bulb. In comparison, the average tumble dryer uses 3000 Watts to do the same thing. So, using a heated towel rail offers an incredibly energy efficient means of drying towels, which is especially helpful all year round and in all weather conditions.

## **Choose quality for high visual impact**

Craig stands by the idea that it's the little details that make the biggest impression when it comes to a guest bathroom: "Incorporating quality accessories, such as soap racks, glass shelves and towel rings for example, can make all the difference to your guests' experience. Bathroom Butler's range of premium and exclusive bathroom accessories are manufactured from timeless GRADE 304 Stainless Steel, and come with the patented RIGID Loc mounting system for a secure and streamlined mounting – making them both functional and aesthetically pleasing."

Whilst Bathroom Butler's special glass mounting system allows you to mount its range of bathroom accessories directly onto glass – perfect for bathrooms where wall space is limited, says Craig: "Glass is a great way to make small spaces appear larger because it reflects light. It also provides added space where accessories can be installed. Being able to install Bathroom Butler's range of bathroom accessories on glass, makes any glass divider or glass enclosure a piratical addition to the space."

Craig attests to the fact that planning for the finishing touches and not leaving the accessories as an after-thought can make all the difference: "Just like shoes can make or break an outfit, so can bathroom accessories turn an ordinary space into one with a 'wow' factor!"

Check out Bathroom Butler's website, [www.bathroombutler.co.za](http://www.bathroombutler.co.za), for additional info on the company's range of bathroom fittings and accessories to suit your guest bathroom and more.

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